## **ORDER**

kxly News **Orders** Order / Rev: 170559 - 2 08417078 Alt Order #: MIKE CRAPO FOR SENAT Product Desc: **KXLY** Estimate: 148 Flight Dates: 10/17/16 - 11/13/16 Primary AE: MATT WURM H-DC Original Date / Rev: 10/26/16 / 10/26/16 Sales Office: Order Type: **GENERAL** Sales Region: NATL Name: Sandler & Innocenzi Agency **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 705 Prince Street Billing Cycle: EOM/EOC Alexandria, VA 22314 Agency Commission: 15% Crapo for Senate ID (R) Advertiser Name: Demographic: HHNew Business Thru: **Product Codes:** PL Candidate Order Separation: 00:15:00 P-3 Priority: Advertiser External ID: Revenue Codes: AGY, POL, CAND Agency External ID:

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/30/16	44	\$5,630.00	\$4,785.50
10/31/16	11/04/16	15	\$2.875.00	\$2,443,75

## **Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	44	\$5,630.00	\$4,785.50	0.00
November 2016	15	\$2,875.00	\$2,443.75	0.00
Totals	59	\$8 505 00	\$7 229 25	0.00

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
MATT WURM			Start Of Order - End Of Order	100%

Order Share	Share	Total
KXLY	17%	\$8,505.00
Market	100%	\$50 029 41

Competitive Share	Share	Total
CABLE	0%	\$0.00
KAYU	4%	\$2,001.18
KBGC	0%	\$0.00
KCDT	0%	\$0.00
KGPX	0%	\$0.00
KHQ	32%	\$16,009.41
KREM	47%	\$23,513.82
KSKN	0%	\$0.00
KSPS	0%	\$0.00
KUID	0%	\$0.00
KWSU	0%	\$0.00
KXMN	0%	\$0.00
UNKWN	0%	\$0.00

	Ln	Ch	Start	End	Inventory Code	Break	Start/End Til	me Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
Ν	<b>l</b> 1	KXLY	10/17/16	11/04/16	11p M-F Late New	rs CM	11-1135p	MTWTF	:30	3	\$125.00P-2	0.00 NM	6	\$750.00
					Late News									
		Star	t Date I	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	We	eek: 10/1	7/16	10/23/16	MTWTF	3	\$125.00	0.00						

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Order / Rev: 170559 - 2 Advertiser: Crapo for Senate ID (R)

Alt Order #: 08417078 Product Desc: MIKE CRAPO FOR SENAT KXLY

Flight Dates: 10/17/16 - 11/13/16 Estimate: 148

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N 1 KXLY	10/17/1	6 11/04/16	11p M-F Late Nev	ws CM	11-1135p	MTWTF	:30	3	\$125.00P-2	0.00 NM	6	\$750.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/23/16	MTWTF	3	\$125.00	0.00						
Week: 10/2		10/30/16	MTWTF	3	\$125.00	0.00						
Week: 10/3		11/06/16	limmy Kimmal	CM	\$125.00	0.00 MTWTF	:30	3	\$20.00P-3	0.00 NM	1	<b>#20.00</b>
N Z NALT	10/17/1	0 11/04/10	Jimmy Kimmel Jimmy Kimmel	Civi	1135p-1237x	MIWIF	.30	3	\$20.00F-3	U.UU INIVI	'	\$20.00
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/		10/23/16		0	\$20.00	0.00						
Week: 10/3 Week: 10/3		10/30/16 11/06/16	MTWTF	1	\$20.00 \$20.00	0.00 0.00						
N 3 KXLY			5-530p M-F	CM	5-530p	MTWTF	:30	2	\$175.00P-2	0.00 NM	4	\$700.00
N 5 TOLET	10/17/1	0 11/04/10	M-F News @5p	Olvi	5 550р	1411 W 11	.50	_	ψ175.001 2	0.00 14101	7	ψ100.00
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/		10/23/16	MTWTF	2	\$175.00	0.00						
Week: 10/3 Week: 10/3		10/30/16 11/06/16	MTWTF	2	\$175.00 \$175.00	0.00 0.00						
N 4 KXLY			530-6a GMNW	CM	530-6am	MTWTF	:30	2	\$50.00P-2	0.00 NM	4	\$200.00
N T TOLL	10/17/1	0 11/04/10	GMNW	Olvi	JJO Gam	1411 W 11	.50	_	ψου.υστ 2	0.00 14101	7	Ψ200.00
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/		10/23/16	MTWTF	2	\$50.00	0.00						
Week: 10/3 Week: 10/3		10/30/16 11/06/16	MTWTF	2	\$50.00 \$50.00	0.00 0.00						
N 5 KXLY				CM	6-630a	MTWTF	:30	2	\$160.00P-2	0.00 NM	4	\$640.00
			GMNW									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/2 Week: 10/2		10/23/16 10/30/16	MTWTF MTWTF	2 2	\$160.00 \$160.00	0.00 0.00						
Week: 10/3		11/06/16		0	\$160.00	0.00						
N 6 KXLY			6-630p M-F	CM	6-630p	MTWTF	:30	2	\$175.00P-2	0.00 NM	4	\$700.00
			M-F News @6		·							
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/ Week: 10/2		10/23/16 10/30/16	MTWTF MTWTF	2 2	\$175.00 \$175.00	0.00 0.00						
Week: 10/3		11/06/16		0	\$175.00	0.00						
N 7 KXLY			630-7a	CM	630-7a	MTWTF	:30	2	\$175.00P-2	0.00 NM	4	\$700.00
			GMNW									
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/		10/23/16	MTWTF MTWTF	2	\$175.00 \$175.00	0.00						
Week: 10/3 Week: 10/3		10/30/16 11/06/16		2	\$175.00 \$175.00	0.00 0.00						
N 8 KXLY			630-7p M-F	CM	630-7p	MTWTF	:30	2	\$155.00P-2	0.00 NM	4	\$620.00
-			M-F News @630		,				,			,
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/		10/23/16	MTWTF	2	\$155.00	0.00						
Week: 10/3 Week: 10/3		10/30/16 11/06/16	MTWTF	2	\$155.00 \$155.00	0.00 0.00						
N 9 KXLY			7-9a GMA	CM	7-9a	MTWTF	:30	3	\$160.00P-2	0.00 NM	6	\$960.00
			GMA					_	*******			************
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/		10/23/16	MTWTF	3	\$160.00	0.00						
Week: 10/3 Week: 10/3		10/30/16	MTWTF	3 0	\$160.00 \$160.00	0.00 0.00						
N10 KXLY		11/06/16 6 11/04/16	9-10a M-F	CM	\$160.00 9-10a	MTWTF	:30	2	\$70.00P-3	0.00 NM	4	\$280.00
ITIO IOLI	10/11/1	○ 11/0 <del>1</del> /10	Live With Kelly	Civi	Jiva	enwir	.00	_	ψι υ.υυ Ι - Ο	J.JJ INIVI	]	Ψ200.00
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/		10/23/16	MTWTF	2	\$70.00	0.00						
Week: 10/3 Week: 10/3		10/30/16 11/06/16	MTWTF	2	\$70.00 \$70.00	0.00 0.00						
11 KXLY				CM	2-3p	MTWTF	:30	4	\$20.00P-3	0.00 NM	3	\$60.00
II IVALI	10,27,1	5 10/00/10		Civi	_ op	1-11 W 1 1	.00	7	Ψ20.001 3	0.00 14101	ı	Ψ00.00

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Totals

59

\$8,505.00

Order / Rev: 170559 - 2 Advertiser: Crapo for Senate ID (R)

Alt Order #: 08417078 Product Desc: MIKE CRAPO FOR SENAT KXLY

Flight Dates: 10/17/16 - 11/13/16 Estimate: 148

Ln Ch	Start	End	Inventory Code	Break	Start/End T	īme Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
-			M-F 2-3p Right This Minute	<u> </u>								
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10	/24/16	10/30/16	MTWTF	3	\$20.00	0.00						
N13 KXLY	10/31/1	6 11/01/16	5-530p M-F M-F News @5p	СМ	5-530p	MT	1:00	1	\$350.00P-2	0.00 NM	1	\$350.00
Sta Week: 10	art Date /31/16	End Date 11/06/16	<u>Weekdays</u> MT	Spots/Week 1	<u>Rate</u> \$350.00	Rating 0.00						
N14 KXLY	10/31/1	6 11/01/16	530-6a GMNW GMNW	СМ	530-6am	MT	1:00	1	\$100.00P-3	0.00 NM	1	\$100.00
<u>Sta</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10		11/06/16	MT	1	\$100.00	0.00						
N15 KXLY	10/31/1	6 11/01/16	6-630a GMNW	СМ	6-630a	MT	1:00	1	\$320.00P-2	0.00 NM	1	\$320.00
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		11/06/16	MT	1	\$320.00	0.00	4.00		\$050.00D.0	0.00 NIM		<b>#050.00</b>
N16 KXLY	10/31/1	6 11/01/16	6-630p M-F M-F News @6	СМ	6-630p	MT	1:00	1	\$350.00P-2	0.00 NM	1	\$350.00
<u>Sta</u> Week: 10	art <u>Date</u> /31/16	End Date 11/06/16	<u>Weekdays</u> MT	Spots/Week 1	<u>Rate</u> \$350.00	Rating 0.00						
N17 KXLY	10/31/1	6 11/01/16	630-7a GMNW	СМ	630-7a	MT	1:00	1	\$350.00P-2	0.00 NM	1	\$350.00
Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10		11/06/16	MT	1	\$350.00	0.00						
N18 KXLY	10/31/1	6 11/01/16	630-7p M-F M-F News @630	CM p	630-7p	MT	1:00	1	\$310.00P-2	0.00 NM	1	\$310.00
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10		11/06/16	MT	1	\$310.00	0.00					_	
N19 KXLY			7-9a GMA GMA	СМ	7-9a	WTF	:30	3	\$160.00P-2	0.00 NM	3	\$480.00
<u>Sta</u> Week: 10	art Date	End Date	<u>Weekdays</u> WTF	Spots/Week 3	Rate	Rating						
N20 KXLY		11/06/16		CM	\$160.00	0.00 K MT	1:00	3	\$80.00P-2	0.00 NM	3	\$240.00
			Jimmy Kimmel Jimmy Kimmel		1135p-1237		1:00	3	\$80.00P-2	U.UU INIVI	3	\$240.00
<u>Sta</u> Week: 10	art Date /31/16	End Date 11/06/16	<u>Weekdays</u> MT	Spots/Week 3	<u>Rate</u> \$80.00	Rating 0.00						
N21 KXLY			11p M-F Late New Late News		11-1135p	WTF	:30	3	\$125.00P-2	0.00 NM	3	\$375.00
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10	/31/16	11/06/16	WTF	3	\$125.00	0.00						